

## APPENDIX 1: focus groups

### Methodology

An invitation was issued to a wide variety of organisations and individuals who were likely to have some interest in the use of the Room and/or expertise in letting opportunities. These individuals were invited to attend a series focus groups, held in the Room, to discuss the options.

**TABLE C** below shows the organisations from which selected individuals were invited. At least one individual attended a focus group session from those organisations highlighted in bold. Those who did not attend were offered the opportunity of a telephone consultation or the link to the online survey. Five focus groups and several telephone consultations were held during the period April to June 2012. The disappointing turn-out suggests low interest in the Room.

Two groups of public visitors were also interviewed when met by chance at the Room during this period.

All findings of the focus groups are reflected in the main body of the report.

**TABLE C: List of organisations invited to focus groups**  
(Those who attended are shown in bold)

<b>Organisation</b>
Current users
<b>Samuel Pepys Club / CHL Committee</b>
Local “attractions”
Dickens Museum
<b>Gresham College</b>
<b>Museum of London</b>
Temple Church
Kings College London Conference
The Maughan Library
Shoe Lane Library - COL
Somerset House
St Bride foundation
<b>Dr Johnsons House</b>
St Paul’s Cathedral

<b>City of London Guides</b>
<b>Goldsmiths' Hall</b>
Middle Temple
CoL Expertise
<b>Remembrancers (events)</b>
CHL
CHL (Guildhall Library)
PRO (events)
Tower Bridge
City Surveyors
<b>Guildhall Art Gallery</b>
Keats House
Temple Chambers Security
<b>City Information Centre</b>
<b>PRO - Film Office</b>
<b>Selected Members from the CHL Committee</b>
Business lets
London City Selection
<b>Government of Catalonia (existing tenant)</b>
CoLF
Local hotels
Grange Hotels
Andaz
Crowne Plaza
Caterers
<b>Seasoned Events (Tower Bridge caterers)</b>